

RESULTS OF A COMMERCIAL JOURNEY THROUGH
BOHEMIA AND SLOVAKIA IN THE YEARS 1755—56

Gustav O t r u b a

The author publishes the report of a commercial journey through various European countries in 1755—56 conducted in accordance with high-level orders;

singled out are those parts pertaining to the area of what is now Czechoslovakia.

The specific purpose of the tour was carefully to explore potential markets for newly established textile manufactories, studying dealers' wishes with regard to quality, varieties and colours. Beyond this, the report cited for each locality the weights and measures used, the coins in circulation, and the costs of transporting merchandise. The author of the report paid careful attention to the most important communication routes and to proposals for their improvement.

Finally a practical evaluation is made of the experiences gathered by competitors.