

## THE POSITION AND FUNCTION OF JOURNALISTS IN PRESENT-DAY CZECHOSLOVAKIA

*Lubica zum Felde*

In the states with a socialist social order the mass media have become a powerful ideological instrument of the Communist party and state in shaping the profile of the „socialist man“. They purposefully influence public opinion toward socialist ideas. The socialist journalist is thus assigned the role of a politician as well as an artist, whose main concern and task are to apply talent, training and technical skills, the whole personality to the realization of political ideas. And since he has to be a „morally firm and honest supporter of the socialist social order“, his political ideas are identical with those of the party. As a part of the social cultural-political organization — the editorial staff — he commits himself entirely to the realization of party policy.